

Council on Community Pediatrics

Annual Report to Membership

July 2007 - June 2008

For more information
about the COCP:

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American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™



Council on Community Pediatrics

Message from the Chairperson of the Council on Community Pediatrics



Deise Granada-Villar, MD, MPH, FAAP

It is an honor to be able to share with you, the members of the Council on Community Pediatrics, the extraordinary efforts made to place community pediatrics in the forefront of today's changing environment in the field of medicine. I am truly grateful to, and encouraged by, the vast numbers of practitioners who continually work to make their communities an extension of their pediatric practices.

The Council on Community Pediatrics Executive Committee, our membership, and our staff have catapulted our Council to a level of strong commitment on behalf of our children. In FY07/08, the COCP had many successes including:

- Launching the **Community Pediatrics Self-Assessment**.
- Presenting recommendations for ways in which the Academy can address **child health disparities and increase child health equity**.
- Awarding Mentorship & Technical Assistance Program (MTAP) **grants on obesity and to resident members**.
- Sponsoring a **day-long education session** at the 2007 NCE on mental health issues.
- Recognizing community pediatricians for their work at the local, state, and national levels through the many **awards** the COCP gives away annually.

Thank you for practicing pediatrics in the spirit of community!

Sincerely,

Deise Granada-Villar, MD, MPH, FAAP

Mission: To promote, support and guide the dimensions of pediatric care that address the health needs of all children in the community.

Vision: To improve the health of all children and families in their communities, reduce health disparities, and promote health equity as a basic right.

Guiding Principles: To work toward the achievement of the recommendations in the AAP policy statement "The Pediatrician's Role in Community Pediatrics" through *advocacy, collaboration, dissemination, education, innovation, leadership, and technical assistance*.

2007-2008 Council on Community Pediatrics Executive Committee Members

Deise Granada-Villar, MD, MPH, FAAP (Chairperson)
Miami, FL

Jeffrey Brown, MD, MPH, FAAP
Denver, CO

Suzanne Boulter, MD, FAAP
Concord, NH

Beverly Gaines, MD, FAAP
Lexington, KY

Benjamin Gitterman, MD, FAAP
Washington, DC

Peter Gorski, MD, MPA, FAAP
Tampa, FL

Murray Katcher, MD, PhD, FAAP
Madison, WI

Colleen Kraft, MD, FAAP
Richmond, VA

Ronald Marino, DO, MPH, FAAP
Mineola, NY

Karen Sokal-Gutierrez, MD, MPH, FAAP
Berkeley, CA

Melissa Briggs, MD (Resident Liaison)
Durham, NC

Frances Dunston, MD, MPH, FAAP (Liaison)
Atlanta, GA

Emanuel Doyne, MD, FAAP (ex-officio)
Cincinnati, OH

Charles Feild, MD, MPH, FAAP (ex-officio)
Little Rock, AR

Robert Holmberg, MD, MPH, FAAP (ex-officio)
Bangor, ME

Stephen Holve, MD, FAAP (ex-officio)
Tuba City, AZ

Special Interest Groups' Activities

Indian Health (IH SIG)

The IH SIG promotes advocacy efforts on behalf of American Indian/ Alaska Native (AI/AN) children.

Activities included:

- Sponsoring a biennial conference on the Health of Indigenous Children.
- Facilitating list serv discussions on oral health, Head Start, & health disparities.
- Promoting Reach Out and Read in clinics serving AI/AN patients.

Number of members: 111

Community Pediatrics Education & Training (CEPT SIG)

The CPET SIG brings together those interested in promoting community-based training for medical students and pediatric residents. Activities included:

- Publishing *Pediatric Education in Community & Office Settings Starter Kit*.
- Sponsoring educational sessions at AAP & PAS national meetings.
- Mentoring young physicians who want to teach in an office setting.

Number of members: 125

Prevention & Public Health (PPH SIG)

The PPH SIG is a joint SIG with the AAP Section on Epidemiology. The SIG seeks to establish a dynamic interface between clinical pediatric health care providers and public health.

- Proposing NCE general sessions with a public health focus.
- Defining the intersection between pediatrics and public health.
- Welcoming new chairperson, Charles Feild, MD, MPH, FAAP.

Number of members: 89

Rural Health (RH SIG)

The RH SIG identifies, prioritizes, & promotes ways to improve health outcomes for rural children. Activities included:

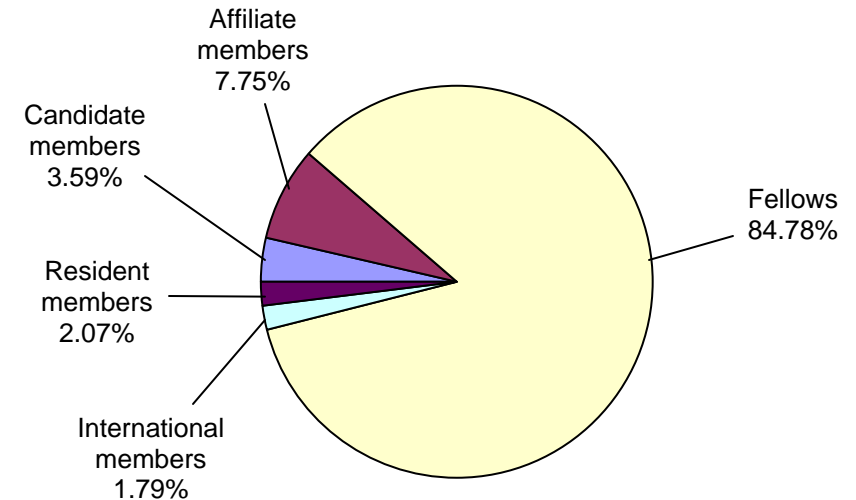
- Fielding national survey of rural pediatricians.
- Facilitating list serv topics relevant to rural pediatric practice.
- Co-sponsoring teleconference on "Collaborative Models in Rural Pediatrics: Integrating Mental Health".

Number of members: 113

COCP Membership & FY 08/09 Goals

COCP Membership

Total members = 1,058 (as of 01/28/2009)



COCP FY08/09 Goals

- * *Identify* community pediatrics approaches related to the child health priorities, strategic pillars, and universal principles on the AAP Agenda for Children.
- * *Engage* AAP and COCP membership to increase the number of members and satisfaction of current members.
- * *Streamline and implement* a practical approach to increasing knowledge, attitudes, and behaviors regarding community pediatrics for practitioners and residents.
- * *Improve* awareness of and engage AAP leadership and pediatricians in educating health disparities and promoting health equity in child health.
- * *Support* Special Interest Groups (SIGs) in developing, communicating, and implementing their objectives in support of the COCP's goals.
- * *Advance and strengthen* initiatives related to immigrant and border health.

Education & Program Activities & MTAP Grants

Education & Program Activities

Education Chairperson (FY07/08): Ronald Marino, DO, MPH, FAAP

- * *Developed and debuted* the Community Pediatrics Self-Assessment tool.
- * *Sponsored* a day-long program with poster session at the 2007 NCE about "The Power of the Pediatrician: Problem Solving Strategies to Meet Your Patients' Mental Health Needs".
- * *Sponsored* plenary & general sessions on community pediatrics topics at the 2007 NCE.
- * *Co-sponsored* teleconference on "Community Pediatrics: From Training to Practice" in collaboration with the Community Pediatrics Training Initiative.
- * *Publishes* the Community Pediatrics Newsletter twice yearly that highlights community pediatrics programs, COCP activities, and local community projects.
- * *Publishes* Resources for Community Pediatricians e-newsletter twice monthly that summarizes current opportunities, resources, and publications related to the practice of community pediatrics.
- * *Maintains* a Web site that highlights information relevant to COCP members and other pediatricians interested in community pediatrics. (www.aap.org/COCP)

2007 Mentorship & Technical Assistance Program (MTAP) Grant Recipients

MTAP Chairperson (FY07/08): Karen Sokal-Gutierrez, MD, MPH, FAAP

Michael Bartholomew, MD, FAAP (Fort Defiance, AZ)

Topic: Wellness/fitness initiative

Lori Bubb, MD, FAAP (Cherokee, NC)

Topic: Obesity in Native American children

Jeffrey Goldhagen, MD, MPH, FAAP (Jacksonville, FL)

Topic: Developmental & socioemotional screening in practice

Sherene Mason, MD & Kate Yun, MD (New Haven, CT)

Topic: Developing parent-advocates

Karen Schetzina, MD, MPH, FAAP (Jonesborough, TN)

Topic: Breastfeeding

Thomas Tonniges, MD, FAAP (Omaha, NE)

Topic: Healthy lifestyle behaviors in adolescents

Yvette Wild, MD (Santa Monica, CA)

Topic: Childcare and nutrition/obesity

Denice Woodall-Ruff, MD, FAAP (Syracuse, NY)

Topic: Childhood obesity management



Policy Activities & Awards

Policy Activities

Policy Chairperson (FY07/08): Murray Katcher, MD, PhD, FAAP

- * *Supports* principles of "The Pediatrician's Role in Community Pediatrics" policy statement.
- * *Authored* revised policy statement on "The Role of Pre-School Home Visiting Programs in Improving Children's Developmental and Health Outcomes".
- * *Led* the collaborative development of the recommendations for ways the AAP can increase health equity among children. The AAP Board of Directors approved the recommendations in February 2008.
- * *Collaborates* with programs across the Academy on the AAP Agenda for Children health priorities on the AAP strategic plan (mental health, immunizations, obesity, oral health, special health care needs, tobacco, and disaster preparedness).
- * *Contributes* to the policy work for the betterment of Native American child health through the COCP Indian Health Special Interest Group's collaboration with the Committee on Native American Child Health.
- * *Improves* early child health through the policies and programs of the COCP Early Education and Child Care Special Interest Group, which became an AAP Section in 2008.



2007 COCP Award Recipients

Job Lewis Smith: *Gilbert Handal, MD, FAAP (El Paso, TX)*

Local Heroes/Sheroes: *Phyllis Cavens, MD, FAAP (Longview, WA)*
Terence Joiner, MD, FAAP (Ypsilanti, MI)

Calvin CJ Sia Community Pediatrics Medical Home Leadership & Advocacy: *Moira Szilagyi, MD, PhD, FAAP (Pittsford, NY)*

Outstanding Achievement in the Application of Epidemiologic Information to Child Health Advocacy (joint award with Section on Epidemiology): *Sean Palfrey, MD, FAAP (Boston, MA)*