

Section for Senior Members Website – Editorial Policy & Objectives

1. Raise awareness about issues of possible interest/concern to section members because of their age, relationship to AAP and/or chapter, etc. and briefly inform about the issue.
2. Provide “Breaking News” of interest to seniors on Home Page.
3. Point members via web links to definitive material (articles, other websites) for them to explore topic in depth, e.g. “Living Well” or “Health and Fitness” on the website.
4. Stimulate/Generate feedback/interaction of members via participation in Section for Senior Members Listserv™. Encourage members to sign-up at “E-list” button on Home Page.
5. Demonstrate the diversity, vitality, interests of seniors to stimulate interest in AAP Fellows to join the Section for Senior Members and maintain a productive relationship with AAP in the “Opportunities” section of the website.
6. Inform Fellows and section members about events and meetings of possible interest to them through “Upcoming Events” on the website.
7. Encourage section members to form and/or join Chapter Committees and/or Section on Senior members. Provide technical assistance through articles on the website to achieve this objective. (See “Chapters and Seniors”)
8. Broadly disseminate the intellectual wisdom of our section members through their **Senior Bulletin** articles. The website complements the **Senior Bulletin** and does not duplicate it. (Note – Current and archived versions of the **Senior Bulletin** will appear on the website.)

4/24/2006